



**FIXED  
PENALTY  
NOTICE**

**IT'S OK.  
DON'T  
WORRY...**

**NO PENALTY  
NO CONSEQUENCES  
NO PROBLEM**

**THIS TIME.**

**BUT IF ONE OF YOUR PEOPLE HAS A CRASH ON THE ROAD AND  
YOUR FLEET RISK MANAGEMENT PROCEDURES AREN'T UP TO DATE  
YOU COULD BE FACING FAR MORE THAN A FIXED PENALTY.**

# IGNITION FLEET RISK MANAGEMENT...

...CAN HELP KEEP YOUR PEOPLE, YOUR REPUTATION  
AND YOUR BUSINESS SAFE. LET US SHOW YOU HOW.

DISCOVER THE TRUE VALUE OF  
BESPOKE FLEET RISK MANAGEMENT.  
CALL IGNITION ON 0845 313 8383



**ignition** rm<sup>®</sup>  
switched on risk management

**1 in 3**

**ROAD CRASHES INVOLVE A VEHICLE  
BEING USED FOR WORK.** (Roadsafe)

# IT'S CALLED **RISK** FOR A REASON

**THERE WERE 1,732 REPORTED ROAD DEATHS IN 2015.**

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# DISCOVER THE **TRUE VALUE** OF BESPOKE FLEET RISK MANAGEMENT

- TAILORED ON-LINE DRIVER PROFILING
- BESPOKE ON-LINE DRIVER TRAINING
- INTEGRATED DVLA LICENCE CHECKS
- TELEMATICS CONSULTANCY

- UK-WIDE ON ROAD DRIVER COACHING
- DUTY OF CARE COMPLIANCE
- FLEET AUDITS
- POST ACCIDENT INVESTIGATION

CALL IGNITION ON **0845 313 8383**

# DELIVERING RESULTS...

"Ignition provided a very professional service."

Colin Marriot – General Manager Fleet  
British Gas

"An excellent tailored solution that really meets our requirements."

Michael Brandwood – Claims & Insurance Manager  
ESH

"A user friendly solution that helps keep our employees safe on the road."

Max Winkler – Business Development Manager  
OMEX

"Training organisation has been great, they couldn't have been more helpful."

Caron Wright – Group Learning and  
Development Manager  
Regatta

"Delivered on time and with minimum disruption to our business."

Steve Pope – General Manager  
City Electrical Factors

"An easily tailored system giving me a system that is a DYNO system and not a generic risk assessment."

Anita Marriott – Regional Growth Manager  
DYNO

"A highly professional company with excellent customer service."

Dean Godfrey – Environment, Health and Safety  
Wienerberger

"A very cost effective system with exceptional support and service."

Vijay Patel – Facilities and Procurement Manager  
EDM





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